

## **\*\* GLEN HAY FALCONER FOUNDATION WINTER 2007 NEWSLETTER \*\***

Looking back over the past year, we are amazed by the growth in support and enthusiasm for the Foundation and its brewing education program. The seeds we all planted a couple of years ago blossomed in 2006. Applications for the Foundation's two brewing education scholarships doubled over the prior year. The Sasquatch Brew Fest attendance also increased two-fold, attracting over 2000 beer-lovers and fun-seekers.

The year was abound with new initiatives from the first-ever Foundation-sponsored homebrewing competition to the inaugural Sasquatch Legacy Project. The Sasquatch Legacy Project brought together the current brewing scholarship recipients to brew a specially crafted beer to fund future brewing scholarships.

Glen left us a great legacy. We are grateful for the many people who dedicated time, energy, and passion to continuing his legacy and to supporting his beloved craft brewing community.

### **2006 BREWING SCHOLARHIPS**

With the continued generous co-sponsorship of the Siebel Institute, we offered two full-tuition scholarships along with travel stipends to the World Brewing Academy's "Concise Course in Brewing Technology". Acknowledging the close field and tough choices, the Selection Committee chose Chad Kennedy of Laurelwood Public House & Brewery (Portland, OR) and Ben Millstein of Kodiak Island Brewing Company (Kodiak, AK) from an outstanding group of applicants from Washington, Oregon, Northern California, Alaska, and Hawaii.

Join us in thanking the dedicated Selection Committee, consisting of Tom Dalldorf of Celebrator Beer News, Jamie Floyd of Ninkasi Brewing Company, John Harris of Full Sail Brewing, John Maier of Rogue Ales, Ralph Olson of Hopunion, Shaun O'Sullivan of 21<sup>st</sup> Amendment Brewery, and Chris Studach of Cascade Brewers Society, who had the unenviable task of choosing only two recipients from a deep and talented pool of 25 deserving candidates. We extend our sincere appreciation to all who applied and our congratulations to Chad and Ben who recently completed the two-week intensive course in Chicago.

### **FOURTH ANNUAL SASQUATCH BREW FEST**

On June 3rd, more than 2000 beer-thirsty revelers descended upon downtown Eugene, Oregon for the fourth annual Sasquatch Brew Fest. The Brew Fest boasted over 60 different beers, many specially brewed for the occasion, from nearly 50 craft breweries in Oregon, Washington, California, Alaska, and Hawaii. The crowds were also treated to live music throughout the day and a sizzling performance by the Tribe of Eve Fire Dancers to cap off the day of good cheer. As in prior years, the day of celebration was complete with a lively raffle and exciting silent auction packed with much sought-after merchandise and vacation packages.

The Sasquatch Brew Fest was organized and produced by an incredibly dedicated and able Steering Committee consisting of John Burgess, Steve Ditmar, Scott & Tina Ellison, Jamie Floyd, Doug Fuchs, Chip & Kristina Hardy, Allan Noorda, Chris Poh, Tripp & Carolyn Sommer, and Corby Watters. We also extend our gratitude to the many

business that donated time, expertise, and goods and services to the Brew Fest and the silent auction and raffle with special recognition to Bier Stein, Big Green Events, Eugene Water & Electric Board, Eugene Weekly, Flying Ink Media, KZEL, Lane Transit District, and Wells Fargo Bank. We are eternally grateful to the Steering Committee, sponsors, silent auction donors, and the many event volunteers who have made the Sasquatch Brew Fest a lasting and much-anticipated event in the greater Eugene area and in the Pacific Northwest brewing community.

The Sasquatch Brew Fest continued its tradition with an intimate brewers' dinner, provided by Wild Duck Catering, the preceding evening. We also launched a new initiative by sponsoring a homebrewing competition with judging concurrent with the Brew Fest. The Sasquatch Homebrewing Competition was organized and produced by the Cascade Brewers Society, where Glen continued as a dedicated member even as a professional brewer. A special thanks goes out to Robin Chitwood and Denny Conn who spearheaded the effort. For full details on the competition and the Brew Fest, read the press release on our webpage (<http://www.sasquatchbrewfest.org/press.html>) which was generously guest authored by journalist, Jeannie McWilliams.

## **SASQUATCH LEGACY PROJECT**

In February, the three current Foundation scholarship recipients, Barney Brennan of Full Sail Brewing, Jenn Gridley of Fish Brewing, and Markus Stinson of Elysian Brewing, came together to develop and brew the Sasquatch Legacy Project Imperial Red Ale at Walking Man Brewing in Stevenson, WA to raise funds to support future Foundation brewing scholarships. The beer was available at select establishments in Oregon, Washington, and California, including special events at the Horse Brass Pub in Portland, OR, The Bier Stein in Eugene, OR, 21<sup>st</sup> Amendment Brewery in San Francisco, CA, The Bistro in Hayward, CA, Beveridge Place Pub in Seattle, WA, and Rogue Pubs in multiple locations. Proceeds from all facets of the project were donated to the Foundation to support future brewing scholarships.

Beyond being an absolutely fabulous and tasty beer in its own right, the Sasquatch Legacy Project Imperial Red Ale was a very special beer in many other respects. The 2006 Sasquatch Legacy Project was a fantastic way to showcase some of the Northwest's finest brewing talent, an opportunity for the scholarship recipients to give back to their brewing community and the Foundation, and a touching way to remember and honor a great friend and brewer.

The Sasquatch Legacy Project is the brainchild of Bob Craig of Walking Man Brewing, who hosted the brewing and organized and arranged all aspects from donated ingredients to distribution. Bob is a truly remarkable individual in a community of exceptional people. We extend a heartfelt thanks to Bob and Walking Man and to everyone involved in the project. And thanks to each of you who purchased a pint or two of this tasty brew, as you supported future brewing scholarship recipients.

## **2006 SASQUATCH BREWAM**

On July 28th, celebrity brewers and their adoring fans paired up to tee off at the McMenamins Edgefield Pub Course for the second annual Sasquatch BrewAm golf tournament. The BrewAm was timed to coincide with the annual pilgrimage to the Portland-based Oregon Brewers Festival. The event attracted golfers and duffers alike

who wanted to share a round with their favorite craft brewing luminary.

Beyond a fun morning in the beautiful Oregon sunshine, everyone received a classy Sasquatch BrewAm logo golf shirt and enjoyed a picnic on the beautiful grounds of the Edgefield. Courtesy of participating breweries and local businesses, there were also lots of goodies for the prizes and raffle. Thanks to all the participating brewers, golfers, and beer fans who made the day such a success. A special thanks to the hole sponsors for supporting the event. For a more complete rundown of the day's festivities, read the press release on our webpage (<http://www.sasquatchbrewfest.org/press.html>) which was graciously guest authored by journalist and beer maven, Lisa Morrison.

The BrewAm was inspired by Bob Brewer, an avid golfer, beer lover, and Foundation booster. Bob, Lisa Morrison, and Mark Campbell joined forces with us to produce the BrewAm. We extend our deepest gratitude to each of them and to Don Younger of the Horse Brass Pub and other volunteers who ensured that the Sasquatch BrewAm was a wild success and will be a permanent event on the Oregon beer calendar.

### **OTHER EVENTS & FUNDRAISERS**

The past year again witnessed unprecedented generosity from individuals and businesses. On the closing day of the Oregon Brewers Festival, stalwart Foundation supporter Don Younger of the Horse Brass Pub held the third "Sassy Sunday" celebration for the Foundation. Markus Stinson, 2005 Brewing Scholarship recipient, brewed "Foundation Lager" created for the occasion. Tom Dalldorf and his Rolling Boil Blues Band entertained us all with their inventive beer-inspired songs and rocking musicianship.

Don Younger, Lisa Morrison, and Scott Willis (Point Blank Distributing), who all share the same birthday, threw a Foundation fundraiser in celebration of their combined 150<sup>th</sup> year that drew scores of beer lovers and friends. Throughout 2005, Jack Joyce and John Maier of Rogue Ales continued Rogue's tradition of backing the Foundation and its brewing scholarship program.

We are all touched by these acts of kindness and are ever so grateful, as they enable the Foundation to return to the craft brewing industry and Eugene community the opportunities and support they gave Glen.

### **WHAT IS IN STORE FOR 2007**

The dedicated group of individuals that made the past Sasquatch Brew Fests so successful is already planning for the fifth annual Sasquatch Brew Fest on Saturday, June 2, 2007 in Eugene. Mark your calendar and check out [www.sasquatchbrewfest.org](http://www.sasquatchbrewfest.org) created and maintained by Doug Fuchs of Flying Ink Media.

The Foundation, in co-sponsorship with the Siebel Institute, is once again offering two full-tuition brewing scholarships. One scholarship is to the "Concise Course in Brewing Technology" which is designed for brewers pursuing a wider knowledge of professional brewing standards and techniques. The second scholarship allows candidates to apply for one of four two-week modules from the "International Diploma in Brewing Technology Program" and is intended for those brewers who seek an in-depth understanding of a specific brewing discipline. For information on how to apply, visit the Siebel Institute

website at <http://www.siebelinstitute.com>.

The Foundation will produce the third annual Sasquatch BrewAm golf tournament at McMenamins Edgefield on July 27, 2006. Pair up with celebrity brewers for a morning of beer and golfing camaraderie, as the Sasquatch BrewAm is unlike any other golf tournament and is designed to appeal to beer-loving golfers of all levels. Sign up at <http://www.sasquatchbrewfest.org/brewam.html>.

Plans are afoot for another stunning batch of beer through the Sasquatch Legacy Project this coming spring. Stay tuned for more details about where you can sample this specially crafted beer.

If you wish to become more involved in the Foundation, through sponsorship at the Brew Fest or BrewAm, assisting as a volunteer, at one of our events, or donating to the silent auction and raffle, please contact us at [falconerfoundation@earthlink.net](mailto:falconerfoundation@earthlink.net). We'd love to hear from you!

Thank you for your continuing interest, encouragement, and support.

Cheers to you!