

FOR IMMEDIATE RELEASE

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**** CATHERINE WIEST AND JARON SHEPHERD RISE TO THE TOP FOR 2019 FALCONER FOUNDATION SIEBEL BREWING SCHOLARSHIPS ****

From an outstanding group of talented applicants, Catherine Wiest of Pelican Brewing Company (Pacific City, OR) and Jaron Shepherd of 21stAmendment Brewery (San Leandro, CA) have been named recipients of the 2019 Glen Hay Falconer Foundation Siebel Brewing Scholarships. Our scholarship program encompasses over half of the United States geography and the scholarships drew candidates from throughout that region.

Cat Wiest will be enrolled in the World Brewing Academy (WBA) International Diploma in Brewing Technology Program running from September to November at Siebel's Chicago and Munich campuses. The International Diploma course is a 12-week comprehensive program intended for brewers seeking an in-depth understanding of the technical aspects and practical application of brewing science and technology. Cat is currently a Research and Development Brewer at Pelican Brewing Company, having previously held a number of professional brewing positions at Seabright Brewery, Speakeasy Ales and Lagers, and Pyramid Ales. Cat serves on the Pink Boots Society Board of Directors. She is very involved not only in the national brewing scene but also engrossed in her local community. Of Cat, the Selection Committee cited her "tremendous depth of work experience and life experience including solo trekking the Appalachian Trail." "Cat is engaged in brewing, in community, and in living life fully. She is clearly motivated and inspired by all around her", added another Selection Committee. "Cat has the potential to do much with the International Diploma scholarship, clearly from the technical side but even more from sharing her knowledge and mentoring others."

Jaron Shepherd will be enrolled in the WBA Concise Course in Brewing Technology that takes place this November in Chicago. The Concise Course in Brewing Technology is a two-week intensive program that covers every topic critical to successful brewery operations. Jaron is Head Brewer at the 21stAmendment brewpub in San Francisco. Before entering the ranks of professional brewers, Jaron was a homebrewer for over a decade. In the professional ranks, Jaron started as a server/bartender at 21st Amendment in San Francisco and quickly worked his way up to the brewhouse. There he followed his brewing passion, immersing himself in learning and innovating. When the current head brewer moved on to start his own brewery, 21stAmendment looked wide and far for a replacement only to find that their ideal candidate was already there in the brewhouse everyday working hard – that'd be Jaron. The Selection Committee felt that Jaron "showed that passion and drive are a core component of success" and continued to say that "Jaron lives in the spirit of collaboration, bringing brewers and the community together." Jaron wrote that "bringing people together is a fundamental aspect of why we all enjoy beer." That resonated with the Selection Committee who felt that Jaron embodied the core values of the Glen Hay Falconer Foundation – striving for personal excellence but always collaborating, sharing, inspiring and encouraging others.

The Foundation thanks the incredible Selection Committees for their dedication and energy. The 2019 International Diploma Course Committee consisted of Christian Ettinger (Hopworks Urban Brewing), Rodger Davis (Faction Brewing), Jamie Floyd (Ninkasi Brewing), John Hannafan (Siebel Institute), and John Maier (Rogue Ales). The 2019 Concise Course Committee consisted of Jamie Floyd (Ninkasi Brewing), Scott Freitas (Latitude 42 Brewing), Lisa Morrison, Belmont Station Bottle Shop & Biercafé,

John Hannafan (Siebel Institute), Ralph Olson (RNV Enterprises), and Chris Studach (Cascade Brewers Society).

A special thanks to Yakima Chief-Hopunion whose spectacularly successful Falconer's Flight® initiative not only has vastly spread the word about brewing education but also provided the necessary financial support to underwrite the expansion of our brewing scholarship program to include the International Diploma course.

To date, the Foundation has granted a total of 43 brewing education scholarships and currently offers three scholarships annually.

Come join us for the 15th Annual BrewAm golf tournament in Troutdale, Oregon on Friday, July 26th. For more information on the Glen Hay Falconer Foundation, our brewing scholarship program, and related activities, visit www.glenfalconerfoundation.org and follow us on Facebook.

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